

VOCAL Conference
1st – 2nd October 2009

The Local Authority Legacy
Engaging with the Olympic Games



The Once in a Lifetime Opportunity -1908, 1948, 2012

- The scale, immense new facilities and new city - £9.325bn, up to 100,000 jobs by the Games, 75p in every £ regeneration
- How it all fits together - ODA/LOCOG/NRE
- London 2012 but a Games for the UK
- Focus on legacy - will it be memories alone or a permanent cultural shift?
- New partnerships living beyond 2012
- Strengthening existing partners – HSP/CSN network



What it has meant for Hertfordshire

- A unique partnership of 28 who fund and manage its vision including the County Council, ten district authorities, town & parish councils, Herts constabulary, the voluntary sector, Herts Sports Partnership, a London borough, Herts University, Primary Care Trusts, Leisure Trusts, Lee Valley Regional Park Authority, business, hotels & others
- An international link through Pre Games Training Camps
- A new Olympic facility in the White Water Canoe Course



- Inward investment and new jobs
- 8 legacy ambitions linked to those of its partners
- Creating new business opportunities

The screenshot shows a web browser window displaying the 'Get involved: Business network - London 2012' page. The browser's address bar shows the URL: <http://www.london2012.com/get-involved/business-network/index.php>. The page features a navigation menu with 'Home', 'Sports & venues', 'Get involved', 'Our plans', 'News', 'Blog', 'About us', and 'In your area'. The 'Get involved' section is active. Below the navigation, there is a breadcrumb trail: 'You are here: Home > Get involved > Business network'. The main content area is titled 'Business Network opportunities' and includes a list of links: 'What we are buying', 'Processes and policies', 'Current opportunities', 'Future opportunities', 'ODA suppliers', 'Business e-alerts', 'Business support', 'Business events', 'Business FAQs', and 'CompeteFor'. A large graphic on the right says 'Welcome to the Business Network' and 'The Business Network is your one-stop shop to find out how your business can get involved in London 2012.' Below this, it says 'Visit CompeteFor to view London 2012 tender opportunities, including the brief for mascot design.' At the bottom of the main content area, there is a 'Future opportunities by year:' section with a navigation bar for the years 2008, 2009, 2010, 2011, and 2012. The year 2012 is currently selected. At the bottom of the page, there are three sections: 'Doing business with us', 'Opportunities', and 'Events'. The 'Opportunities' section has a sub-section titled 'COMING UP'.



The Legacy Ambitions

- Increased participation – in sport, competing and volunteering
- Healthier communities
- Better sports facilities
- More opportunities for young people
- An established countywide Talented Young Athletes scheme



- A world class sports facility that everyone can use - the White Water Canoe Slalom Centre
- Closer communities – through sport and cultural events
- A stronger Hertfordshire economy - a high quality business sector, more inward investment and more visitors to the county



'Get Set' Programme

- Do you know about this programme?
- This is the chance for all young people to get involved in the London 2012 Games now
- Visit www.london2012.com/getset to find out more

Accessibility | Contact us | Cymraeg | Listen to this page

Home Discover Your space The Games Map Heroes Educators Join us Go further

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get set

Welcome to Get Set!
Get Set is about involving children and young people in the excitement and inspiration of the Games.

The Values

- Friendship
- Determination
- Equality
- Inspiration
- Courage
- Excellence
- Respect

Join us for our journey to 2012.

Watch our 'Games Greats' video to help you get set.

Discover

Discover the Olympic and Paralympic Values through a range of interactive sound and word matching games, quizzes, fact files, support sheets and creative ideas, for ages from three to 19.

3-5	5-7	7-11
11-14	14-16	16-19

Recent News

Words of Welcome

The National Year of Reading, working with London 2012, is inviting children and young people across the country to take part in their new Words of Welcome competition.

6 Oct 2008

[Click for more information](#)



What are you doing?

- What are you doing about legacy planning from 2012 and the opportunities from Glasgow Commonwealth Games in 2014?
 - £23.5m investment and will it deliver:-
- *An Active Scotland*
- *A Connected Scotland*
- *A Sustainable Scotland*
- *A Flourishing Scotland?*



*How will you take advantage of this
once in a lifetime opportunity?*

