



Legacy and the Volunteer Workforce

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Glasgow 2014 (and London 2012)

- Once in a lifetime opportunity to make a step change in Scottish sport
- Need for strong partnership/team approach



Scotland needs a sport legacy

- From a **sportscotland** perspective this is the most important legacy
- This will help contribute to making Scotland a better place, and improve people's quality of lives
- Will also help LAs deliver on Single Outcome Agreement National Targets



How the Games help

- Sport never been higher on public and political profile – opportunity to leverage action
- Use of the brand to make everyone feel part of the Games
- Event will be used as a catalyst for activity, a deadline to meet or a timing focus



The Performance Legacy

- **A successful team is a must**
 - Investment in Commonwealth Games sports
 - SGBs with infrastructure
 - New strategically placed facilities



The Participation Legacy

- Increase in quality facilities
- School Estate opened more widely for community use
- Improved physical literacy for Scotland's school children
- Clubs who are able to respond to demand
- More qualified coaches, leaders and volunteers



The opportunity to create a well trained volunteer workforce

- **Professional / Volunteer**
 - (75% of workforce in Scottish Sport are volunteers)
- **Opportunity to create more**
 - Coaches
 - Leaders
 - Volunteers (parents/young people)
- **Clear pathways to progress, not just in sport**





The Winning Way



sportscotland

Decision Day

- Colombo, Sri Lanka
- 12:45pm GMT
- 9 November 2007
- 42 months of planning and delivery
- “ The host for the 2014 Commonwealth Games will be Glasgow ” – CGF President, Mike Fennell



Why Bid?

- 2002 – Manchester & the Golden Jubilee
- Impact of hosting the Games
- Successful Scottish team
- Three key factors -
 - Athlete performance
 - Passionate support
 - Legacy



Why Glasgow?



- Passionate about sport & the Games
- Winnable bid
- Technically sound
- History of staging major events, successfully

Governmental Support

- Feasibility study
- August 2005 – Decision to bid taken
- First Minister launched bid / Cross party support
- Three partners -
 - Government
 - Glasgow City Council
 - Commonwealth Games Scotland



The Journey to Colombo

- Input from Athletes
- Presence at the Melbourne 2006 Games
- Presentation to 71 CGAs
- The competitors - Abuja & Halifax
- Successful Scottish team – medal table leaders

What did we do to win?

- Travel to each country once
- Started 26 June 2006, ended 8 May 2007
- 67 nations visited
- Two horse race
- Bid Lodged 9 May 2007
- Time to sell again!



Inwards visits by CGAs

- Visits by regions
- One visit per country post bid lodgement
- Presentations
- Venue tours
- Civic hospitality
- Sporting events



Sri Lanka – The Final Leg

- Reinforcing the message
- Social event
- Glasgow first up – 20 minute presentation
- The vote
- 47 to 24 – WE WON!

What will the Games bring?



- Jobs
- Short and long term investment
- National pride
- Inspiration
- World-wide exposure for Scotland
- A world class sporting event

A great sport legacy needs

- Strong Government leadership
- Great links between the work of Government, **sportscotland**, Local Authorities and Scottish Governing Bodies
- To harness our national pride for sport, our passion for sport and give sport a place in the lives of our people





WE WON!